

**Switzerland Innovation Park Central** 

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# **Empowerment Rules**

#### **Background & Purpose**

As part of the network Switzerland Innovation, the Park Central has committed itself to an open innovation philosophy. Within the theme "Building Excellence", businesses, academic institutions, and the public sector jointly work on specialist issues and benefit from interdisciplinary competencies.

Open innovation requires information exchange, interaction, and knowledge transfer. The Empowerment Rules at hand aim at creating a mutual trust base enabling an open culture. The rules build the foundation for cross-company, cross-industry, and cross-discipline collaborations, so that new ideas can be discussed, illuminated, and further developed. A focus is put on finding new approaches and building creative prototypes as an impetus for marketable products and services.

#### Values

In the following, the term "we" refers to the Switzerland Innovation Park Central association as a legal entity as well as to its bodies and all members and/or their representatives.

# (1) Open-Mindedness

We value and respect our members' diverse ideas, approaches, and competencies. We welcome varying perspectives and viewpoints, see them as a crucial input factor for innovation. We evaluate all suggestions with an open mind and treat them equally. At the same time, we support a goal-oriented challenging in order to enrich ideas.

### (2) Fairness

The same rules apply to all members. We greatly value honesty, integrity and transparency. Mutual agreements, in compliance with established law and with respect to a free market economy, have top priority.

#### (3) Commitment

Open innovation thrives on participant's contributions. Members commit to the park's activities as actively as possible taking into account their resources and objectives. We seek balance between give and take with respect to above mentioned fairness.

## (4) Disclosure & Privacy

The park's events are considered public with free flow of information. Within a collaboration body (e.g. a working group), the participants handle manufacturing and business secrets as well as other critical information confidentially. The information remains within the defined or implicitly logical circle of members.

## (5) Professionalism & Quality

We maintain an appropriate standard of professionalism. When sharing, editing and creating information, results and other output, we always pay attention to high quality.

### **Intellectual Property**

The Switzerland Innovation Park Central as a legal entity does not lay claim to the collaboration bodies' results (e.g. working groups). However, it is authorized to report on the results and to publish excerpts or modified forms thereof. Moreover, it has the right to pass them on to members or third parties insofar as



this does cause any disadvantages regarding participant's intellectual property claims or any other competitive advantages arising therefrom.

Intellectual property is thus jointly owned by the collaboration bodies' participants. If a collaboration body decides to take protective measures, these shall be taken on behalf of and at the expense of the participants in fairness as defined above.

### **Sharing Contact Information for Networking and Collaboration Purposes**

In order to promote idea exchange and networking among members, contact details (surname, first name, company, e-mail address, phone number) as well as information on positions and professional activities will be collected by the park and made available to other members and/or their representatives in an appropriate manner. This will be done solely for networking and collaboration purposes. Members signing the Empower Rules agree to inform all representatives who are, on their behalf, involved in park activities about this regulation (in particular employees). The park respects individuals' wishes to refrain from passing on their data as described above. This must be communicated to the park's management in appropriate form.

#### **Use of Collaboration Tools**

Collaboration bodies choose their collaboration tools (e.g. Dropbox, Slack, Microsoft Teams, etc.) on their own and bear the risks regarding data protection and data security themselves.

# **Violation of the Empowerment Rules**

In the event of a violation of these rules, the Board of Directors may decide to exclude members from the association. If a member of the Board of Directors is associated with one or more of the members concerned, this person shall withdraw from the decision-making process and expulsion voting.